

STUCIO & WAOW

WEDDING | FLOWERS | EVENTS

Welcome to Stucio & Waow Wedding Directory

Let's talk weddings!

Ask almost any bride what she's looking for in her wedding designs and those two words "something different" will be part of the answer.

It's our design philosophy to excel in the different!

Over the years the countless reinterpretations of the bridal bouquet have seen its rise in importance, no longer viewed as just a traditional must have, the bouquet has become a fashion accessory every bit as important as the veil.

In every spectrum of style, the simple and elegant to the modern and edgy we believe every bouquet should be that one of a kind work of art.

Flowers are one of the most important elements of your wedding; they set the mood and tone. Fusing creativity and innovation, the artistic edge should not just be confined to your bouquet but be evident in all your wedding flowers. A catalyst in developing ideas and aspirations, it is our attention to every minute detail that sets Stucio & Waow apart from other florists.



Dream A Little:

Before you tackle the subject of budgets or specifics, indulge in some bridal magazines, interiors magazines (or Our Galleries) and search out pictures of flowers, fabrics or styles you like and love. Keep track of your preferences by making a scrap book or mood board to build up a profile of your wedding day aspirations. By sharing these pictures we can tailor ideas to your preferences and budget.

Don't wait till the last minute:

It is never too early to book your florist. We recommend you look to secure your date at least 10-12 months in advance of the Wedding Date. A booking fee is required to secure the Wedding Date.

- By advance booking your date you then have plenty time to make decisions on aspects that may coincide with your Wedding flower plans such as the maids dress colours or table linen. You would then be able to fully discuss your Wedding plans and aspirations at your consultation.



Consultations:

You need to have made some key decisions before you can select your wedding flowers. Only with the relevant information to hand can we suggest the right designs to coordinate with your sense of style, to tone with the settings and create the perfect ambiance for the day.

What you need to know prior to a consultation:

- Date & time, ceremony and reception locations
- Style, fabric and colour of bridal dresses, a fabric swatch or picture is very beneficial
- Details as to the height and build of those carrying bridal flowers
- An anticipated guest count for the day and evening receptions
- An approximate budget for Your Wedding Flowers

Typical consultation questions include:

- Allergies, does anyone in the main bridal party suffer from any hay fever or skin allergies
- Do you like a particular style i.e. vintage, English garden or cool contemporary
- Who in the bridal party will wear buttonholes and corsages, do you require any for other family members or friends. Delivery addresses.
- Will the tables for the reception be round or rectangle, is the linen neutral or coloured
- Will chair covers or runners be used to accessorise the venue or setting

Even if you know nothing about flowers, don't be alarmed. The initial consultation is the perfect opportunity to ask as many questions as possible. We have the knowledge and resources to put your mind at rest and hopefully indulge you in a new interest along the way.



Style:

What you wear on your big day will hugely influence what style of bouquet you choose:

- Hand clusters: designed to fit neatly in the hand and are perfect for informal intimate weddings.
- Handtied Bouquets: most suited to medium height and builds, bias cut or detailed dresses.
- Loose Handtied– more informal & natural in style often incorporating the use of foliage through the design to define the flowers
- Compact Handtied– tighter formed Handtied bouquets usually of one flower variety such as roses or summer flowers such as peonies or bouvardia.
- Formal Handtied– using a mixed selection of flowers to create texture and interest. Choosing flowers of different forms & shapes works best in these designs
- Wrist Corsages are best for slimmer figures or for modern, contemporary dress styles.
- Trailing, Teardrop & Shower bouquets are best for full skirted dress such as A-line, ballerina or princess. We also recommend this design for fuller figured brides as the design is slimming, as it carries the eye down rather than focusing on your middle.

Fact:

- Size does matter, for larger builds a medium bouquet allows the bride to project grace where an oversized bouquet has the opposite effect. Petite brides too benefit from a scaled down bouquet as it complements the smaller frame.
- A shower or cascade bouquet adds the perception of height as the design carries the eye up and down, just as a handtied bouquet can add the perception of width as the eye concentrates on the carrier's middle.

Myth:

- The maids don't have to carry a similar bouquet to the bride's. One way is to build the maids bouquet from just one of the brides' flowers or perhaps each maid carry a different floral component of the brides' bouquet. If the brides' bouquet is awash with colours then each maid can draw upon one single colour from the design.

Budget:

This is quite possibly one of the most difficult things to nail down. Most clients have no idea what to expect as far as their budget goes. You have to think realistically and know what you are going to be comfortable in spending.

To enable you to budget we have devised a pricing meter as a guide to costs for each item

- Up to £20
- £20-£50
- £50-£100
- £100 +

The Bride & Wedding Party

- Gents buttonholes
- Ladies Corsages
- Flower girls wand/ small posy
- Over arm bridal sheaf
- Hand Tied bridal bouquet
- Cascade/ tear drop

Church Flowers

- Pew ends
- Altar / Welcome design
- Large Vase of flowers
- Pedestal Arrangement

Ceremony, Reception & Function Flowers

- Single stem vase design
- Floating flowers in Goldfish vase
- Guest table design, oasis or tied vase design
- Tall lily vase design
- Gold fish vase design
- Presentation bouquet
- Tall domed vase design
- Long & low top table design

Transform:

Stucio & waow have an extensive collection of glassware and props for transforming the venue.

Available to hire individually our product ranges include:

- 60cm slim lily vases
- 60cm lily vase
- 80cm lily vase
- Tank vases of varying sizes
- Medium Goldfish vases 25cm diameter
- Large goldfish vases
- Chrome table candelabra
- Tall conical floor standing vases
- Mirror bases of varying sizes